



ARMY INSTITUTE  
OF MANAGEMENT  
& TECHNOLOGY

AFFILIATED TO GGSIPU



# PLACEMENT BROCHURE

## 2022 -2024

Post Graduate Programme  
**MBA**

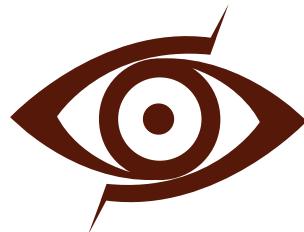
Established in 2004

“

We create professionals  
with an edge over others  
instilling the ethos of the  
Indian Army motto  
SERVICE BEFORE SELF

”

# OUR Vision



Strive to achieve a unique blend of academic excellence and managerial skills to address the needs of the business environment in a manner that allows each participant achieve their potential in a value- added, character-centric mold fostering the holistic development of youth.

# OUR Mission



To transform students into dynamic leaders and managers by generating new ideas of significance. They are adequately empowered to effect change in managerial and administrative practices to in order to enhance the performance of the organisation.

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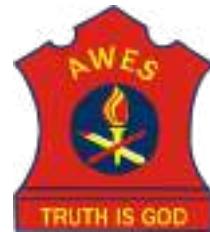
*For maintaining energy to repairing muscles runner and chef Isaac Mills shared some healthy diet plans on how to get that extra mile.*

## 20 DISTINGUISHED ALUMNI

*For maintaining energy to repairing muscles runner and chef Isaac Mills shared some healthy diet plans on how to get that extra mile.*

# ABOUT AIMT

Army Institute of Management and Technology established in 2004 under the aegis of the Army Welfare and Education Society (AWES) is a business school established in Greater Noida, Uttar Pradesh for the wards of Army personnel. During the past one and half decades, the college has registered a noteworthy growth not only in terms of infrastructure but also in the quality of teaching imparted. The lush green surroundings offered at the campus and the prevailing calm provide the right ambiance for the process of turning young students into corporate-ready and professionally competent leaders of tomorrow. Currently, AIMT offers AICTE-approved two and three years full-time residential MBA & BBA programs affiliated with Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. The college believes in fostering the all-round development of students in a value-based and character-centric mold enabling the creation of a disciplined workforce. The college has been successful in establishing itself as an institution of repute by providing its students with opportunities to not only learn and network but also to re-learn and upgrade.





# Message From the Chairman

“

Dear Recruiters, Army Institute of Management & Technology (AIMT) has a glorious history with a rich organizational culture and heritage. Over the years, the Institute has always met the aspirations of students and the corporate world by providing quality education in Management with the flexibility to adapt to changing scenarios. AIMT has accredited itself in the past with great accolades and will continue to fulfill the challenging responsibilities even in the future. Any Institute's strength lies in its people's caliber and dedication. I am happy to note that the students and faculty of the Army Institute of Management & Technology has proved its worth and has made an indelible mark with its contributions. In the past two years, the business and economic paradigm all over the world has witnessed a radical shift owing to COVID-19. Our institute met the challenge with promptness and ensured the smooth running of the online classes and various other planned activities. The corporate and academic team is continuously striving to align the curriculum with the needs of tomorrow and is always on the lookout for introducing programs and changes keeping in view the ever-evolving industry. The Magazine "Manthan" provides the power of expression to young minds, letting them explore the creative, artistic, and prolific facets. This magazine is a collection of articles, poems, heart touching "Unsung Heros, " projecting the inspiring stories of the brave hearts of the nation along with the intriguing section of "Business Babble, " which anchors the lessons to be learned from the 'Pundits' of the Corporate world. AIMT has carved a niche for itself in developing management professionals as leaders. The emphasis has always been on values, ethics, and innovation. I am sanguine that these young professionals, with their infinite zeal and dedication, will surely make a mark in the field they choose. I compliment the editorial team for bringing out this New Edition and extend my good wishes to the Students, Director, Faculty and staff for their future pursuits.

”

**Maj. General Bhavnish Kumar, VSM - Chairman, AIMT**  
COS, HQ Delhi Area  
Headquarters Delhi Area  
Delhi Cantt – 900106



# Message From the Director

“

**Dear Recruiter,**

AIMT is not just a college, it is a family relentlessly working towards molding the future assets of the nation. We have left no stone unturned to ensure every student's potential is sharpened and they are corporate-ready even amidst the unprecedented pandemic situation. The college offers a unique blend of the ethos of the Army and the intellect required by a budding manager.

It gives me immense pleasure that the college has been continuously learning and expanding its footprints since 2004 under the umbrella of the Army Welfare Education Society (AWES). AIMT is now a well-established category A institute affiliated to Guru Gobind Singh Indraprastha University with ISO 9001:2015 and NAAC accreditation.

Evolving as per the industry requirements, the college now also offers Operations and analytics as a specialization over and above the existing Marketing, HR, IT & IB specializations. At AIMT, we are committed to our role in improving the talent pool in various sectors of the economy.

Emerging unarticulated needs and harsh realities that have emerged during the COVID times demand a new approach both in terms of thought as well as action. Keeping the same in view, the college has adapted to the virtual learning mode and conducting classes. We have also been successful in placing our students through virtual placements. All our efforts and manifestations stem from the integration of ethics and morals into the management education of today. Our students have been exposed to various seminars and have been up-skilling themselves to adapt to the frequent changes occurring around them.

We are glad to invite you to the campus placements for summer internships and final placements to recruit our young, disciplined, and talented pool of students. This brochure is our endeavor to take you through our management programs. Our students look forward to being indispensable assets of your organization.

**Dr J.K. Sahu (Air Commodore (Retd))**  
Director AIMT

”



# Message From the **CRO**

“

**Dear Recruiter,**

Over 25 Years of existence as a premier educational institution of the Indian Army, the Army Institute of Management and Technology has made a mark by providing the corporation with professionals who have the ethos (Service before Self) of the Indian Army embedded in them. Our students have an edge over others because of their instilled qualities i.e. Pride, Honour, Integrity, and Discipline.

Management Education has changed its phase in the recent past making it more multi-tasking as compared to other domains of education. Even with the transformations, the placements have been in line with the changing demands of Corporate.

In our curriculum, we seek to open frontiers of knowledge and reveal new horizons of change. This broadens the mindsets and creates a positive attitude in our students. We were elated to see our values translate into reality as the students quickly adapted to the virtual mode of learning and made the most of it. Converting the challenge posed by the pandemic into an opportunity, the students have been upskilling themselves with the time available. Apart from the curriculum, our students are also exposed to rich industrial experience by means of guest lectures, live industrial projects, and visits.

Besides, our postgraduate students undergo an Eight-week long summer internship in reputed organizations as part of their academic requirements. We have a comprehensive Employability Enhancement Program wherein we have Mock Tests and soft skill training conducted on relevant areas to enhance their employability skills and prepare students to face corporate challenges. Also, our students start interacting with the corporate while in college itself by being part of the Corporate Relationship Committee and the Alumni Committee. While the CRC team serves as a front face for any corporate communication, the Alumni team ensures the cord with our alumni is maintained and facilitates events to ensure the same. These two teams work in sync with the college administration and are core contributors to the external communications of the college.

My gratitude is due to our regular recruiters who have shown consistent faith in the institute's value system. Also, with great warmth, I graciously welcome our new recruiters who have joined us this season. The story of a successful placement season is incomplete without due acknowledgment of the laudable and unwavering support of the distinguished alumni of the institute and this year was no exception. Also, my appreciation is in order for the students across the batches who have upheld the qualities and values the Institute proclaims and simultaneously ensured the culmination of the smooth and flawless placement season.

I am looking forward to a mutually beneficial relationship.

”

**Vishal Malhotra**

Chief Relationship Officer

# Our **BOARD OF GOVERNANCE**

The Army Welfare Education Society (AWES) has established the Army Institute of Management & Technology, Greater Noida along with ten other Institutes for professional education and 133 Army Schools. AWES was registered with the Registrar of Societies on 29 April 1983. The Board of Governors, the Apex Body, of the Society responsible for laying down the policy guidelines, is headed by the Chief of the Army Staff as the President. The present composition of the Board is given below

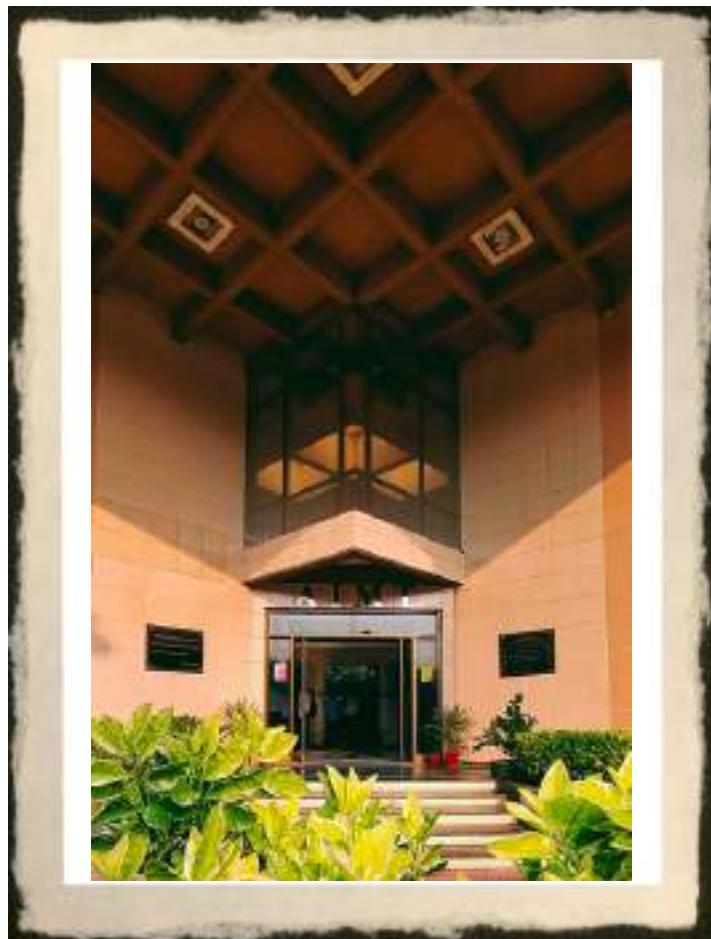
<b>Chief of Army Staff</b>	<b>President</b>
<b>Vice Chief of Army Staff</b>	<b>Vice President</b>
<b>General Officer Commanding-in-Chief HQ Southern Command</b> <b>Command General Officer Commanding-in-Chief HQ Eastern Command</b> <b>General Officer Commanding-in-Chief HQ Western Command</b> <b>General Officer Commanding-in-Chief HQ Central Command</b> <b>General Officer Commanding-in-Chief HQ Northern Command</b> <b>General Officer Commanding-in-Chief HQ South Western Command</b> <b>Command General Officer Commanding-in-Chief HQ ARTRAC</b>	<b>Members</b>
<b>Engineer-in-Chief</b> <b>Director General, Discipline, Ceremonials &amp; Welfare</b>	<b>Member Secretary</b>

## **Institute Management Committee**

The Patron and Composition of the Institute Management Committee (IMC) are as under:

<b>General Officer Commanding Delhi Area</b>	<b>Patron</b>
<b>Chief of Staff, HQ Delhi Area</b>	<b>Chairman</b>
<b>BGS, HQ Delhi Area</b> <b>Director Colleges, HQ AWES</b> <b>Director, AIMT</b> <b>Faculty Members</b> <b>Additional Director AWES, HQ Delhi Area</b>	<b>Chief of Army Staff</b>
<b>Registrar, AIMT</b>	<b>Secretary</b>

# Institute Leadership



Dr.J.K Sahu (Air Commodore (Retd.))

Director AIMT



Col. Dinesh Kumar Tyagi (Rtd.)  
Registrar AIMT



Dr. Anubhav Varma  
Academic Head



Mr. Vishal Malhotra  
CRO AIMT

# Our Faculty Members



**Air Commodore (Dr) J.K. Sahu (Retd)**  
Director AIMT, Ph.D (Physics),  
Ph.D Management)



**Mr. Vishal Malhotra**  
Chief Training & Placement  
Officer & CRO



**Dr. Anubhav Varma**  
Academic Head & Associate  
Professor & Area Chair- Finance  
Ph.D (Finance) M.Com, BCom,  
HWC (NIIT)



**Dr. Subhranshu Mohanty**  
Assistant Professor-IT  
Ph.D.,MCA, M.Sc.B.Sc  
M.Sc, Math BSc (Maths)



**Dr. Pawan Kumar**  
Assistant Professor-IT  
Ph.D.,M.Tech,MCA  
Network Security(IIT,Kharagpur),  
Machine Learning(IIT,Chennai)



**Prof. Rahul Verma**  
Asst. Prof.-Operations  
Ph.D.(Pursuing),MBA,B.Sc.



**Dr. Pallavi Bhardwaj**  
Assistant Professor- Marketing  
Ph.D, PGDBM M.Com, B.Com



**Dr. Babita Bhati**  
Assistant Professor-HR  
Ph.D., MBA, UGC-NET,Certified  
NLP Practitioner



**Dr Dharini Raje Sisodia**  
Assistant Professor- Finance  
P.hD , MBA



**Dr. Mritunjay Kumar**  
Assistant Professor-  
Operations  
Ph.D,NET-JRF,MBA,M.Sc.



**Dr. Nilambara Shirvastav**  
Assistant Professor-HR  
Ph. D, MBA, Diploma (HRD)



**Dr. Priyanka Shrivastav**  
Assistant Professor-HR  
Ph. D, MBA, UGC-NET



**Prof. Sandeep Kumar Sahu**  
Assistant Professor- Finance  
Ph. D, MBA, Diploma (HRD)



**Dr. Shilpa Tandon**  
Assistant Professor- Marketing  
P.hD, MBA,BBA



**Prof. Shalini Sharma**  
Assistant Professor-General Management  
MBA (HR), M.A. Economics,  
UGC NET



**Prof. Raman Arora**  
Asst. Prof.-Marketing and Finance  
Ph.D. (Pursuing), MBA, CA(Inter),  
B.Com(Hons.), UGC NET JRF

## Our Guest Faculty



**Mr. Raja Ram**



**Mr. S.C Kaul**



**Dr. Kapil Mohan Garg**



**Mr. Alok Kumar**  
Professional Soft Skill Trainer

# **COURSE CURRICULUM**

## **( MBA )**

### **FIRST YEAR**

#### **FIRST SEMESTER**

- 01 Management Process and Organisational Behaviour
- 02 Quantitative Techniques
- 03 Managerial Economics
- 04 Accounting for Management
- 05 Information Technology Management
- 06 Marketing Management
- 07 Communication in Organisation
- 08 Legal Aspect of Business
- 09 Information Technology Management Lab

#### **SECOND SEMESTER**

- 01 Technology and Innovation Management
- 02 Financial Management
- 03 Management of Information System
- 04 Sustainable Operations Management
- 05 Business Research
- 06 Human Resource Management
- 07 Minor Project
- 08 Professional Skill Development(NUES)
- 09 MOOC/Open Elective

# COURSE CURRICULUM (MBA)

## THIRD SEMESTER

### CORE SUBJECTS

- 1. Management of International Business
- 2. Managing E-Business
- 3. Entrepreneurship Development & Startup
- 4. Strategic Management
- 5. Summer Training Report
- 6. Business Analytics
- 7. MOOC
- 8. Business Analytics Lab

### MARKETING

- 1. Consumer Behaviour
- 2. Sales & Distribution Management
- 3. Service Marketing
- 4. Customer Relationship Management

### FINANCE

- 1. International Financial Management
- 2. Financial Markets and Institutions
- 3. Investment Analysis & Portfolio Management
- 4. Financial Econometrics

### OPERATION & ANALYTICS

- 1. Enterprise Systems
- 2. Operation Strategy
- 3. Logistics & Supply Chain Management
- 4. Predictive Analytics & Big data

### HUMAN RESOURCE

- 1. Management of Training, Learning and Development
- 2. Managing Industrial Relations
- 3. Talent Management
- 4. Compensation and Performance Management

### INFORMATION TECHNOLOGY

- 1. Digitalization and E-Governance
- 2. Artificial Intelligence & Machine Learning
- 3. Database Management Systems
- 4. Database Management Systems Lab
- 5. Enterprise Systems

### INTERNATIONAL BUSINESS

- 1. International Business Environment and Strategy
- 2. Export, Import Policies, Procedures and Documentation
- 3. International Financial Management
- 4. International Business Negotiation

# Course Curriculum

## (MBA)

### FOURTH SEMESTER

#### CORE SUBJECTS

1. Corporate Social Responsibility, Human Values & Ethics
2. Project Dissertation

#### ELECTIVES

##### MARKETING

- Advertising & Brand Management
- Digital & Social Media Marketing
- Marketing Analytics
- Retail Management

##### FINANCE

- Mergers, Acquisitions and Corporate Restructuring
- Financial Derivatives
- Behavioral Finance
- FinTech

##### OPERATIONS & ANALYTICS

- Business Process Management
- Advanced Business Analytics & Predictive Modelling
- Project Management
- Supply Chain Analytics

##### HUMAN RESOURCE

- Managing Organizational Development
- Leadership and Teamwork in Blended Organizations
- People Analytics
- Managing Diversity and Inclusion

##### INFORMATION TECHNOLOGY

- Advanced Business Analytics & Predictive Modelling
- Information Security
- Data Modelling with Python
- Business Intelligence and Applications

##### INTERNATIONAL BUSINESS

- Global Competitiveness
- WTO and Intellectual Property Rights
- International Human Resource & Cross Cultural Management
- International Marketing

# Our Pedagogy

Our training methodologies have witnessed a steady confluence of the ethos of the Armed Forces and the much-required corporate acumen. The pedagogy is ever-evolving and adapts to the newly emerging trends in tune with the emerging challenges that are posed to the business world. Students are trained to conduct themselves professionally, ethically, and socially as future managers and leaders. In consonance with the approach, the pedagogy is based on a befitting mix of lectures, tutorials, onground learning, projects, internships, and various opportunities aimed at holistic personality development in sync with the demands of the industry



The classroom lectures include a rigorous curriculum designed to develop the required all-pervasive business mindsets and interactive activities to ensure a growth mindset. The faculty indulges in group cases, role-plays, and projects to facilitate a collaborative learning environment to develop leaders with the ability to manage everyday challenges. While the college has been striving for excellence in on-campus learning opportunities, it had to adapt to online learning amidst the ongoing pandemic by conducting online classes through MS Teams. However, the virtual classes are also designed in a manner to facilitate intensive participation and extensive teamwork through critical thinking and decision-making, ensuring learning does not suffer.

A series of guest lectures by distinguished business leaders, policymakers, and eminent entrepreneurs occur throughout the year. These give the students a great opportunity to engage with business leaders and visionaries on various topics. It helps to bridge the gap between classroom learning and real-world business problems through the sharing of experiences and acquired business acumen of the experts. The college also ensures that industry speakers cover 20% of each specialization, offering much-needed practical insights.



# 01.

## Industrial Visits

AIMT emphasizes practical learning through industry visits and corporate trips every semester to enhance industry exposure and build competence and character. These trips provide hands-on experience by means of direct collaboration with the industry and enable students with on-ground experience.

# 02. Summer Internship

The 2 months summer internship for both MBA & and BBA students enables students with prior work experience to help them seamlessly transition into their careers. The students further document their learning experience and venture into the world of research by creating a project report on the same.



# 03. Holistic Development in Sync with the Ever-changing Business Environment

The program's holistic approach to education provides a broad understanding of business and management concepts with a strong focus on its practical implications. More specifically the above goal is achieved by not confining students to the classroom and encouraging them to take an active part in various fests, clubs, and extra-curricular activities. All the activities conducted aim at the integration of spiritual, emotional, mental, and physical intelligence of the students. The college has also designed an Employability Enhancement Program designed exclusively to meet the needs of today's managers acting in a globalized environment. It particularly focuses on developing the leadership skills as well as the people management skills of the students through delegating responsibilities and assigning roles. AIMT also resorted to online means of up-skilling during the pandemic by offering free courses on Coursera as a part of its skill enhancement program.

# Corporate Interface

Placement activity at the college is a year-round process and not just a year-end activity. The students are trained right from their first year for the same. Industry. Academia linkage is an integral aspect of retaining and building the dynamic culture at AIMT

Corporate professionals are important stakeholders and engage with us regularly. The skills of students are honed through various activities, summer internships, field visits, soft skill programs, and the like. Through summer internships, students get an opportunity to achieve wide industry exposure and engage in meaningful work experiences acting as a bridge into the corporate world.

AIMT always strives for adaptability in sync with the ever-changing times and demands. The placement process abides by this by making a move to digital platforms for online interviews for the outgoing batch as well as summer internships during the pandemic this year. The wellcharted and ever-adapting placement process at the college ensures we are able to mold our students into their best versions so as to ensure befitting placements. We invite you to engage with us on our journey.



# Our Campus Amenities

AIMT offers a lush green, gated, and fully equipped campus to cater to both indoor and outdoor learning. It sports well-equipped facilities like complete Wi-Fi, labs, and smart classes that form an indispensable part of the teaching methodology. These facilities go a long way in ensuring a productive campus life and providing a perfect backdrop for the pursuits of the leaders of tomorrow.

## 01. Hostel

The in-campus, well-secured accommodations at AIMT have been designed to offer the "Home away from Home" ambiance with built-in dining and laundry service with the hostel premises. Separate hostel blocks for girls and boys with single and double occupancy are available for the students to choose from. Every hostel room has study provisions and adequate storage with access-point linking to the campus-wide network and the various network resources and services.



## 02. Classrooms

Classrooms still remain the keystone for the learning and development of students and as such have been equipped to ensure the process is efficient as well as interactive Smart classes enable the visualization of theoretical knowledge.



## 03. Library

The students of AIMT have access to the library which has splendid references, a rich initial collection of 15000 books, and lending facilities for book reports, journals, periodicals, CDs, and v cassettes. The Library also has an impressive subscription to Online Databases like EBSCO to ensure availability of intellectual data always. Moreover now with the onset virtual learning wing to the pandemic, the library has made inline textbooks and reference materials available to the students to ensure learning is not hampered.



## 03. Sports Facilities

In sync with its belief in offering holistic development, the huge campus offers various grounds to unwind after classes and for the overall development of students. AIMT has different grounds earmarked for football, cricket, basketball, and yoga to name a few. The college also houses two different gyms for boys and girls equipped with all the necessary equipment for everyday work.



## 04. IT Infrastructure

A fully Wi-Fi-enabled campus allows students to excel in today's information age with the smooth flow of information among different stakeholders in the ecosystem. The campus has two fully air-conditioned computer labs with more than 32 computers each and high-speed intranet leased line connectivity. All the computers are equipped with the latest and highly advanced software applications for providing students with diverse opportunities.



# Our Alumni Association

The Alumni Association of Army Institute of Management & Technology (AIMT), Greater Noida provides a common platform for the alumni of the institute to reach out to other alumni across various batches, branches, and interests. Members of the Association are now spread all over India and across the world. The aim of the Alumni Association is to allow each Alumnus - a fresh graduate or one from the first batches - to leverage professional contacts, renew or build social ones, and constructively contribute to the community and the Alma Mater.

## **Objectives:**

- To effectively employ the talents, energies, and contributions of alumni to constructive ends for the Institute and this Association.
- To develop goals and coordinate the efforts aimed at their accomplishment.
- To promote the cultural, academic, and literary advancement of its members.
- A respectful, congenial, and equitable program that is welcoming and engaging for alumni of all ages, as well as their families and guests.
- A dynamic community of active alumni who contribute to the goals of the program, feel ownership over its direction, and act as ambassadors for the Institute.
- A program with strong ties to industry and spin-out companies, and the ability to promote mentoring, internship, and career opportunities for students and alumni.

## **Key Position Holders :**

<u>Name of Members</u>	<u>Key Positions</u>
Mr. Gireesh Neemat	President
Mr. Navin Kault	Vice President
Mr. Mahaveer Bishtit	General Secretary
Mr. Anshu Tandon	Treasurer
Ms. Karandeep Sahil Kherat Mr. Haresh Bhanot Mr. Gaurav Rulhan Ms. Asees Ahluwalia	Executive Team of Working Committee

# Our Distinguished Alumni

Alumni are the most possessive and valued ambassadors for an institution. Alumni have been an integral part of the AIMT fraternity, present achievements, and future hopes. The AIMT alumni network has been there for the last 25 years and is making a mark in the world. The key purpose of the Alumni network is to strengthen the relationship between the institute and its alumni by sharing the saga of development and growth. We recognize, acknowledge, and embrace our alumni as vital stakeholders in the development of the Institute and the process of taking it to even greater heights



# Our Distinguished Alumni



**Mr. Rajesh Srivastava**  
CEO- Flexible &  
Industrial Packaging



**Capt. Vijender Rana**  
Regional Director -  
Oracle



**Ms. Tusharika Govil**  
Regional HR Head -  
FedEx Express



**Mr. Gaurav Jaswal**  
Associate Director -  
KPMG



**Mr. Anshu Tandon**  
VP- Religare Private  
Wealth



**Mr. Deepak Singh**  
SVP- India Bulls  
Venture



**Mr. Navin Kaul**  
Director - E&Y



**Ms. Asees Ahluwalia**  
Strategic Officer NSE  
Audit - Deloitte



**Mr. Sandeep Thalor**  
Director Office Services-  
Colliers International

# Our Distinguished Alumni



**Mr. Sumit Kumar**  
VP- Team Lease  
Services Ltd.



**Mr. Siddharth Sharma**  
Director - People Strong



**Ms. Heena Sondhi  
Khera**  
Founder - Queens Brigade



**Mr. Anuj Malhotra**  
VP Sales- Infobip



**Mr. Prateek Yadav**  
AVP- SBI Cards



**Ms. Chavi Tandon**  
Sales Director - Momentus  
Digital Media



**Mr. Harish Sharma**  
VP Sales- PinkVilla



**Mr. Mahaveer Bisht**  
Global Knowledge  
Manager - Kearney



**Mr. Girish Neema**  
Marketing Manager - ITC  
Limited

# Our Distinguished Alumni



**Mr. Abhishek Jha**

CFO - JKM Infra Projects  
Ltd.



**Ms. Megha Suyal**

Operations Head - HP WW  
Studio



**Ms. Radhika Vohra**

Regional Training Manager  
North - DHL Bluedart



**Ms. Jolly Narang**

Delivery Manager - Acuity  
Knowledge Partners



**Ms. Shilpy Sharma**

Talent Acquisition - E&Y



**Mr. Vivek Katoch**

Chief Business Officer -  
Adsyndicate



**Mr. Vikram Jit Singh  
Bamba**

Consultant - Global Logic



**Mr. Saket Pandey**

Sr. Process Executive -  
Cognizant



**Mr. Kamal Vohra**

Manager, Market Analysis  
- IBM India

# Our Major Events

## 01. B-Plan Competition: Virtual Intra College Business Plan Competition at AIMT

The E-Cell and IQAC of the Army Institute of Management & Technology Greater Noida organized an Intra College Business Plan Competition. The overall aim of the competition was to encourage our budding entrepreneurs to explore new business ideas, start up their own company, or bring to scale a business, which is deemed to have considerable potential to boost the local economy and generate employment



## 02. MILAAP - The Alumni Meet 2022

AIMT organized the annual alumni meet. It's time to reminisce, As our memories age by another year, It's time to look back and relive the carefree days that we shared. Life goes on, and we part ways, But let's take a day to walk down the memory lanes and make it available to be with your adorable teachers, mentors, and not the least, your bosom friends and colleagues.



# Our Major Events

## 03. HR Conclave 2022

Rewiring Of Workplace During Transition Time The Coronavirus pandemic has introduced drastic changes in how we work, where we work, and how we work. Human Resource leaders have been chalking various strategies for their employees in the past and are preparing themselves for the post-pandemic era. Keep an eye on these changes. HR Conclave was organized at AIMT (Army Institute of Management and Technology)



## 04. THE MARKETINAR 2022

Taking the legacy of the annual marketing seminar forward, the Army Institute of Management & Technology organized The Marketing 2022 on the topic "Impact of Influencer Marketing on Behavioral Intentions of Millennials (Gen Y) & Centennials (Gen Z)" on 19th February 2022, Saturday. The COVID-19 pandemic and subsequent stay-at-home directives have wreaked havoc on all facets of life around the world, most notably our interactions with the internet and social media platforms. People are spending more time online than ever before, working, attending school from home, and video chatting with friends and family. Marketers and businesses have been compelled to adapt to a new normal, and as a result, their brand communication and marketing mix has switched to digital methods.



# Our Corporate Resource Cell

## Introduction

The Corporate Resource Center (CRC) plays a significant role in shaping the careers of students from their induction and orientation, summer internships, and mid-term projects, right to their final placements, and even beyond. CRC also undertakes several academic and non-academic initiatives so that students are well-equipped to meet speckled industry requirements. In addition to its fundamental function of Placements and Internships for the students, the CRC is engaged in a host of support functions, meant to bring about a continuous enhancement in student activities. Training and Placement Cell is a section within Student Support and Guidance, which specializes in helping students to develop their skills and get job opportunities. It is a matter of great pleasure for the University to take this opportunity to invite potential companies to experience and evaluate the competency, skills, and talent of our students and absorb them into their esteemed organizations.

## The Practice of AIMT

At AIMT we believe in imparting exceptional management education which drives our students in the required direction. The placement committee comprises of students selected from the group to be the corporate interface of the college, i.e., to act as a link between the corporate world and the student community. The elementary purpose of the Placement Committee is to develop and execute the various placement strategies.

It also ensures the readiness of fellow mates for the corporate world. The Placement Committee is a team of highly motivated and enthusiastic individuals who selflessly and relentlessly work for the overall institutional goal of inviting reputed companies and providing looked-for placement offers to students built on their personal field of interest.

Verticals of CRC in Army Institute of Management and Technology

### **1. Alumni Committee**

The AIMT Alumni committee attempts to foster an engaged and passionate community of the AIMT Alumni in support of the Institute and other. The aim is to be a vital partner in the success of the Institute through the substantial engagement of Alumni.

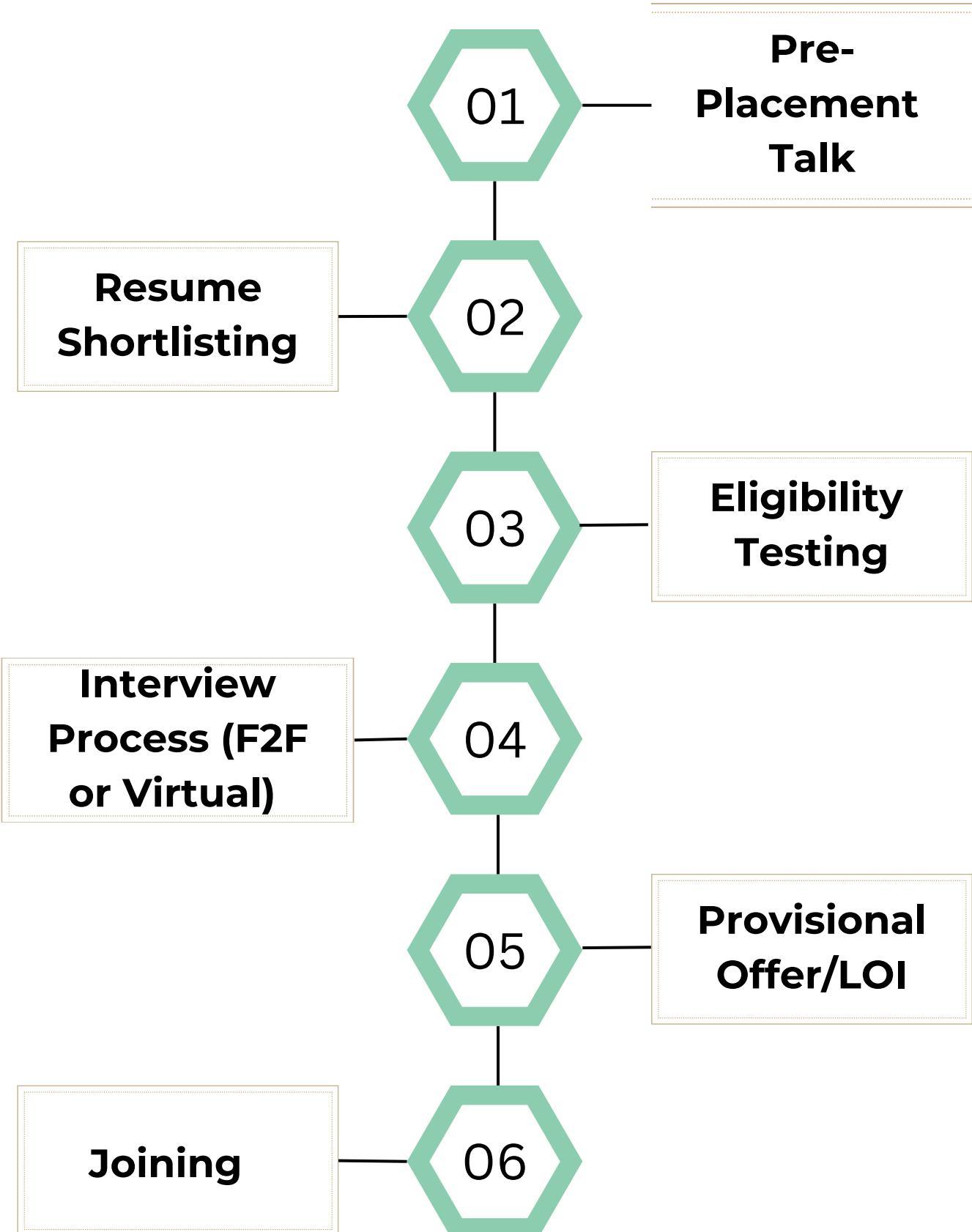
### **2. Publication committee**

The Research & Publication committee prepares, designs, and put out the Bi-annual AIMT magazine "Manthan", "Confluence" a newsletter that comprises news, start-up corners, case studies, articles, placement, and college updates. The multiplicity and depth of research on the topic covered while preparing the magazine enrich you with knowledge and increase empathy. The more one reads more the competence is grown.

### **3. Digibees**

Digibees are the IT team of AIMT which helps the institution to grow its prominence in the corporate world. It functions on all the social media handles (LinkedIn, Instagram, FB, Twitter) and also supports the college IT division in various events and seminars.

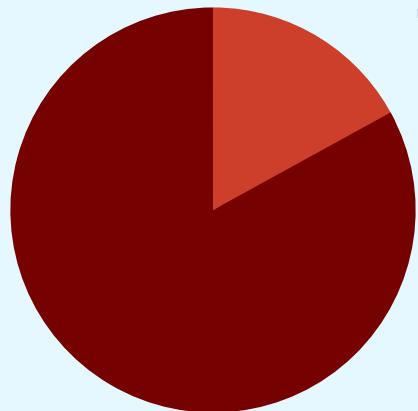
# PLACEMENT PROCESS



# Batch Profile 2022-24

## WORK EXPERIENCE

EXPIRIENCE  
17%



FRESHERS

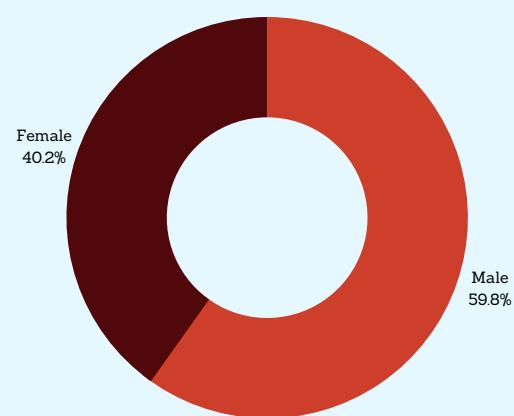
83%

## GENDER DIVERSITY

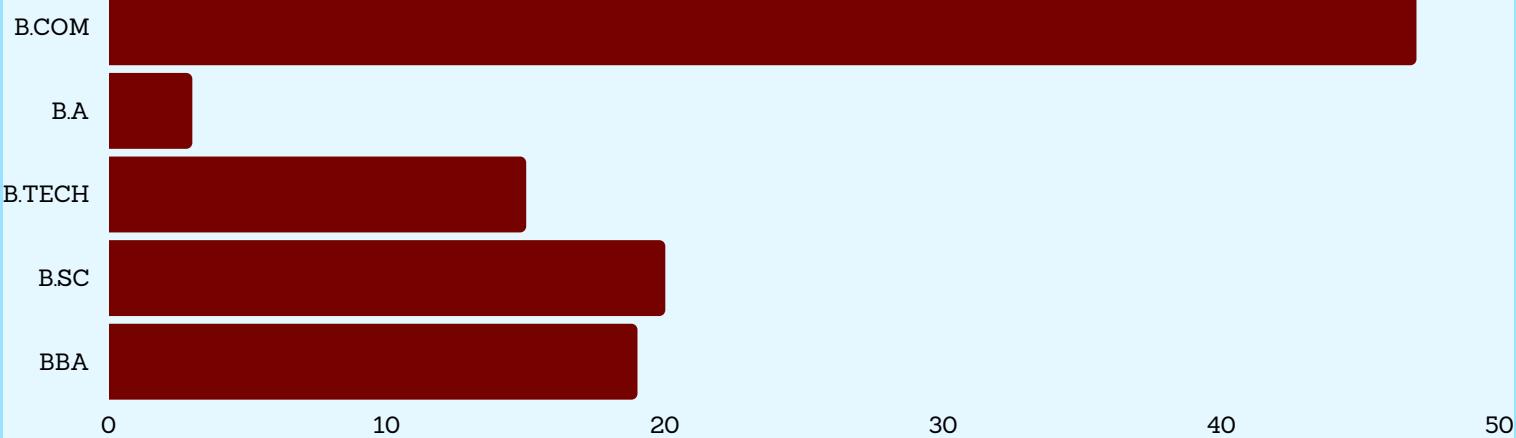
FEMALE  
47



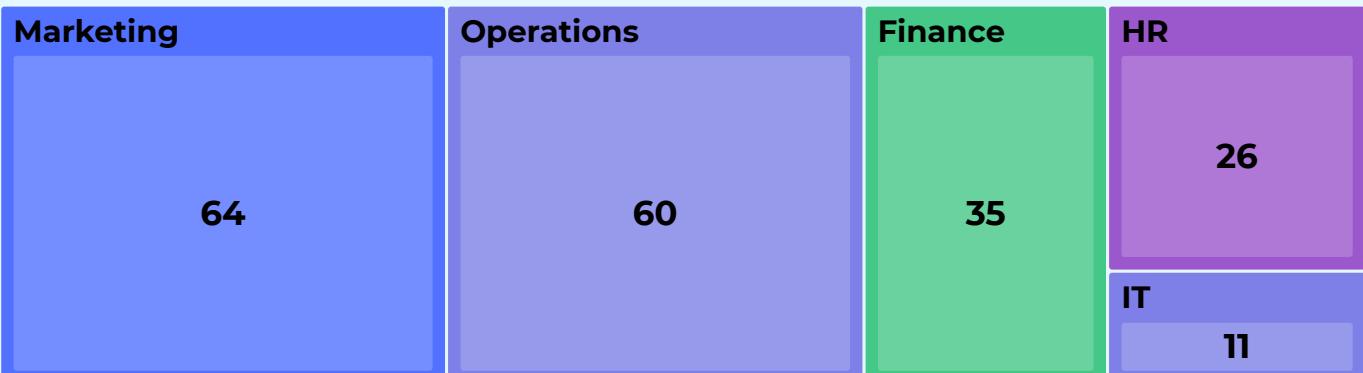
MALE  
70



## PREVIOUS EDUCATION



## SPECIALIZATION



# Our Past Recruiters



# Student's Batch Profile 2022-24 ( MBA )



## ABHINAV PADMAN

Operation & IT

### Education

B.Tech

### Experience

Fresher

### Internship

- HAL Engine division
- Fertilisers & Chemicals Travancore Ltd.
- ITBG Knowledge service Group

### Minor Project

STUDY ON SECURITY CONCERNS OF IOT AND VIRTUAL ASSISTANTS AMONGST YOUTH

### Achievement

- Conducted Tech fest GENERIX-16
- Represented my college at university games
- Participated in 6th International Conference

### Certifications

- Automation engineering
- council of Europe Level 2
- Completion of C training
- Humanoid Robotics



## ABHISHEK KUMAR

IT & Operations

### Education

BSC(Physics, Mathematics and Computer Science)

### Experience

Fresher

### Internship

Business Analytics from Fundsroom

### Minor Project

Research project on the influence of promotional tools on the buying behavior of customers for natural skin care products.

### Achievement

- NCC 'C' Certificate
- Attended Advance Leadership Camp
- National Children's Science Congress(Regional Level)

### Certifications

- Data Analytics by google
- Six Sigma Principles Management in information System.



## ABHISHEK KUMAR

Operation and Marketing

### Education

B.COM

### Experience

Fresher

### Internship

- Bata India Ltd.
- Patna Dairy Project

### Minor Project

A STUDY ON IMPACT OF DIGITAL MARKETING BY ZOMATO ON CUSTOMER PERCEPTION IN GREATER NOIDA

### Achievement

- Hold Rank 2 in maths Olympiad all over Bihar
- runner up in inter school chess competition
- house captain of the school in class 10

### Certifications

- Marketing analytics foundation
- Entrepreneurship
- product and brand management data visualization and advance Excel



## ABHISHEK SIKARWAR

Marketing & Operations

### Education

B.com

### Experience

Fresher

### Internship

Brain gurukul

### Minor Project

A STUDY ON SIX SIGMA IN  
MANUFACTURING  
INDUSTRY AND ITS BARRIER  
TO IMPLEMENTATION

### Achievement

- Being part of discipline committee
- won a bronze medal in half marathon
- coordinator at NATIONAL testing agency in conducting exam
- gym coordinator

### Certifications

- Google analytics
- Google my business
- YouTube music
- Marketing analytics



## ABHISHEK YADAV

Finance & Marketing

### Education

B com

### Experience

Fresher

### Internship

Maruti Suzuki

### Minor Project

Corporate Social Responsibility

### Achievement

- Discipline Committee
- Sports Co-ordinator

### Certifications

- Financial Markets
- WhatsApp Marketing
- Ms Excel



## AKASH YADAV

Finance & Marketing

### Education

B.com

### Experience

3 Years

### Internship

Aditya Birla Fashion And  
Retail Pvt Ltd

### Minor Project

A Study On Perception Of  
Youth Towards Digital  
Marketing In Delhi NCR

### Achievement

- NCC B certificate
- Marketing Quiz Competition
- ARMOTSAV 2023 Basketball competition

### Certifications

- Data Visualization With Advanced Excel
- Tally
- ERP 9



## AKHIL KUMAR

Marketing & Operations

### Education

BSC mathematics

### Experience

Fresher

### Internship

MDRA

### Minor Project

Analysis of recent success of TATA motors in the SUV segment

### Achievement

N/A

### Certifications

- ADIFA(advance diploma in financial accounting)
- B2B Diploma
- Water recycling course diploma from Coursera



## ALOK KUMAR

Marketing & Operations

### Education

BSc(Hons) Agriculture

### Experience

Fresher

### Internship

MDRA

### Minor Project

Farmer perception towards the use of Organic and Chemical fertilizers with special reference to western Uttarpradesh

### Achievement

Poem recitation winner

### Certifications

- NCC 'C' Certificate
- CCC Certificate



## AMIT KUMAR

Finance & IT

### Education

B.Com

### Experience

Fresher

### Internship

Fundsroom

### Minor Project

Exploring the impact of social funding on green financing

### Achievement

N/A

### Certifications

- DATA VISUALIZATION WITH ADVANCED EXCEL
- FINANCIAL ACCOUNTING
- EXCEL SKILLS FOR BUSINESS: ADVANCED



## AMIT KUMAR

Marketing & Operations

### Education

B.Com

### Experience

Fresher

### Internship

Moglix ( Operations )

### Minor Project

A study on customer preference and satisfaction levels towards Royal Enfield

### Achievement

- Cultural committee coordinator at St. Xavier's college, Jaipur
- NSS Volunteer

### Certifications

- digital marketing by google
- Sales by CBRE
- Introduction to Strategy consulting by BCG Strategy
- consulting job simulation by Accenture Commercial real estate by CBRE



## ANAGHA VALSAN

Finance & operations

### Education

BBA (Finance)

### Experience

Fresher

### Internship

Hindustan Aeronautics Ltd (HAL) ( Operations )

### Minor Project

A study on consumer perception towards online payment

### Achievement

- PMSS scholarship
- NSS volunteer
- part of hospitality team for college fest
- part of sahaaya- a social service unit in college
- Certificate of appreciation in national level quiz on Indian Constitution
- certification on national level quiz on Gandhi smriti

### Certifications

- SAP ERP
- Finance modeling and valuation
- Introduction to finance and accounting
- Investment and portfolio management
- financial analysis- skills to success
- Data analysis with R programming
- Supply chain management
- Strategic management for competitive advantage
- Organisation behaviour
- Basics of HRM



## ANJALI PANDEY

HR & Operations

### Education

B.Com

### Experience

Fresher

### Internship

Taskar Global pvt Ltd (HR)  
Hiyamee pvt ltd(HR)

### Minor Project

Myth of separate world and exploration of how mobile technology has redefine the work life balance

### Achievement

Alumini coordinator in CRC

### Certifications

- The manager toolkit: A practical guide to managing people at work.
- Preparing to manage human resource. Leadership and team effectiveness
- Leadership skills.
- CCC course



## ANJALI KUMARI

HR & Marketing

### Education

BA Honours (Geography)

### Experience

Customer service (Tech mahindra - Flipkart) 2 months

### Internship

Hindalco industries limited (Aditya Birla Group) In HR (Training and development)

### Minor Project

The impact of E-commerce on consumer buying behavior with reference to Greater Noida

### Achievement

- 1st position in youth parliament at regional level
- NSS head girl
- CRC member (Alumini coordinator)
- Miss Armotsav 2023
- Won many poetry competitions

### Certifications

- Hr Managers toolkit
- Preparing to manage Human Resources
- leadership and team effectiveness
- TCS Ion career edge
- Organizational behavior



## ADITYA JHA

Marketing & Operations

### Education

B.com (Hons)

### Experience

Fresher

### Internship

- CG Power & Industrial Solutions Ltd. (Operations)
- LG Electronics (Sales&Marketing)
- Satyam Engineering & Consultancy Pvt.Ltd

### Minor Project

A study on impact of gamification element in higher education courses impact student engagement level and learning outcomes

### Achievement

- Winner in E-sport tournament commenced at G.L.Bajaj college
- Winner in college basketball tournament at AIMT
- Digibees Head coordinator at CRC
- Discipline committee head
- Represented college in university games in cricket

### Certifications

- Business and Marketing Strategies
- Leadership & Team effectiveness
- Meta Marketing analytics professional
- Introduction to microsoft excel



## ANJALI SINGH

HR & Marketing

### Education

BA

### Experience

N/A

### Internship

Mozo Hunt in HR & Marketing

### Minor Project

A study of effectiveness of digital marketing compared to TV advertising in FMCG sector

### Achievement

N/A

### Certifications

Leadership and team effectiveness



## ANJANI KUMAR

Marketing & Operations

### Education

B. Com

### Experience

Fresher

### Internship

Square Yards

### Minor Project

A Case Study on Consumer perception towards Electric Vehicle in Greater Noida

### Achievement

- Backstage coordinator
- Hostel Representative

### Certifications

- NCC 'B' Certificate
- Foundations of Digital Marketing and E-commerce by Google.
- Business to Business Marketing(B2B) by IIT Roorkee



## ANKIT

Finance & Operations

### Education

BBA-MS

### Experience

Fresher

### Internship

- Equity research Intern at Millenium Money Finance .
- Finance Intern at Vardhan Consulting Engineers.

### Minor Project

Modern Delivery system for FMCG Products.

### Achievement

Silver medal in College Elocution competition.

### Certifications

- Financial statements analysis and Reporting
- Google Data analytics (Beginner)
- Finance certificate from Pregrad
- Project management for managers
- Economic for Banking & Finance.



## ANKITA

HR & Marketing

### Education

BBA

### Experience

Fresher

### Internship

Job Banks Globals (HR)

### Minor Project

Employee welfare and employee retention

### Achievement

National level Athlete

### Certifications

Product and brand management



## ANKUSH SUMBARIA

Marketing and Operations

### Education

BBA

### Experience

Fresher

### Internship

India Hikes

### Minor Project

STUDY OF RELATIONSHIP  
BETWEEN EMOTIONAL  
INTELLIGENCE AND WORK  
ATTITUDE AMONG WOMEN  
PROFESSIONALS

### Achievement

- Event Management
- Tour and Travel Management
- CRC Shuruwat Talks
- Represented AIMT in IPU Annual Volleyball Competition
- Sports Head AIMT
- Hostel HR

### Certifications

N/A



## ANNU KUMARI

Marketing & Operations

### Education

BBA

### Experience

N/A

### Internship

Bank of Maharashtra

### Minor Project

A STUDY ON PERCEPTION  
OF CUSTOMERS ON  
PREMIUM MEMBERSHIP  
OVER OTT PLATFORMS

### Achievement

6th rank at University level  
in BBA

### Certifications

- Meta social media marketing- META
- Google Data analytics - Google
- Fundamental of Digital marketing -Google Digital Garage
- International business - Nptel
- Diploma in Computer Applications - OHTC/2375
- Effective Writing -Nptel



## ANUJ KUMAR TIWARI

Operations & Finance

### Education

B.A. Political Science

### Experience

Outscal - Sales Executive

### Internship

MDRA-Research Intern

### Minor Project

A study on Integrated Marketing Communication with special reference to Lamborghini

### Achievement

- Secured 1st position in district level swimming under 17 (50mt freestyle).
- Secured 1st position in state level swimming under 17 (50mt freestyle)
- Secured 2nd position in national level swimming under 17(50mt freestyle)
- Participated In international level swimming under 17 (50mt freestyle) held at sri lanka. Sports captain in school
- Certificate of excellence in sports

### Certifications

- Microsoft Excel
- Digital Marketing
- Supply Chain Operations
- Recruiting, Hiring and Onboarding
- Employees Project Management
- Management Functions



## APOORVA KANWAR

HR & Finance

### Education

BA in Culinary Arts

### Experience

Fresher

### Internship

RS Sarovar Portico (HR & Operations)

### Minor Project

Factors affecting attrition in the hotel industry wrt to Delhi-NCR

### Achievement

N/A

### Certifications

- Entrepreneurship (IIT Madras)
- Public Speaking (IIT Roorkee)
- F&B Management
- Integrated Marketing Communications
- The science of Gastronomy
- Unravelling solutions for future food problems
- Diploma in City and Guilds in Culinary Arts
- International Sommelier Guild level 1 and level 2.



## ARTI BISHT

Finance & Operations

### Education

Bcom Honours

### Experience

Fresher

### Internship

- Jatin Tagra and co. (chartered accountant) In finance
- Prodokraft E-commerce Pvt. Ltd. (Operations)

### Minor Project

- A study on impact of consolidation of banking sector in india with special reference to SBI, HDFC,ICICI Bank

### Achievement

- Participate in world investor week 2023
- Inter- college dance competition
- completed one company forensic audit
- Come up with a new idea that improved things
- Part of Library Coordinator in MBA
- Attended Shaksham Workshop on Entrepreneurship

### Certifications

- Diploma in professional accounting
- special training program of computer
- financial market
- From excel to power BI
- Financial Accounting: Foundations
- Digital Marketing
- Business Ethics



## ASHISH KUMAR

Marketing & Operations

### Education

Bachelor of Commerce

### Experience

Fresher

### Internship

Moglix in Operations Department

### Minor Project

A study on agri-food supply chain in Gurgaon Haryana, with respect to banana, wheat and paddy

### Achievement

- NSS Volunteer
- Sports Coordinator at AIMT Placement Coordinator at Sri Aurobindo College
- Basketball Captain of AIMT Team

### Certifications

- Foundation of Digital Marketing by Google
- Foundation of Project Management by Google
- SQL and relational databases by IBM
- Virtual Experience program in Event Operations by Moretan Bay
- Leadership and team effectiveness by Nptel



## ASHISH KUMAR

Finance and IT

### Education

B.com (HON)

### Experience

Fresher

### Internship

Perfect tech services pvt.ltd.

### Minor Project

A study on Indian stock market and investors

### Achievement

Head of department of commerce

### Certifications

Financial Accounting



## ASHUTOSH MISHRA

Marketing and Operations

### Education

Bachelor of Commerce

### Experience

Fresher

### Internship

Brand management  
intern at UDEMY  
Enrichmentors.

### Minor Project

Comparative Study of  
Consumer Preference Towards  
Reliance Trends and Ajio.com  
for the purchase of apparels

### Achievement

Participate in state level  
scout and guide camp.

### Certifications

- online course on interverse: An introduction to the world of investing conducted by NSE.
- Google Data Analytics.
- Essentials of Excel by Ministry of labour& Employment and Microsoft.
- Product and Brand Management.
- Infosys Springboard as a Young Industry Enthusiast in Retail.
- Leadership and Team Effectiveness (NPTL)



## ASHWINI YADAV

Marketing & finance

### Education

BA

### Experience

Fresher

### Internship

C&R solutions PVT.LTD.  
(Financial Consultant

### Minor Project

Customer satisfaction  
towards online and offline  
shopping

### Achievement

N/A

### Certifications

Participate in state level  
scout and guide camp



## ATUL KUMAR

Finance and marketing

### Education

B.Com

### Experience

Fresher

### Internship

Fundsroom

### Minor Project

Impact of Covid-19 on education system in East UP

### Achievement

N/A

### Certifications

- Data Visualization with Advanced Excel ,
- 2Foundations of Digital Marketing and E-commerce,
- Global Financial Markets and Instruments



## ATUL KUMAR SINGH

Finance & Operations

### Education

B.Com

### Experience

Fresher

### Internship

- Gift Campus- Operations
- Jagran Prakashan- Finance
- Eat My News- Content Writer

### Minor Project

A Atudy On Impact of Six Sigma On Automobile Industre w.r.t Greater Noida

### Achievement

- In the Corporate Resource Cell(Digibees Coordinator) of the college.
- Have been a part in various seminar's of college.
- Represented College in University Games in Table Tennis.
- Have conducted a student driven community in which we have successfully managed to enroll 4 students in school.

### Certifications

- Financial Markets by Yale University
- Six Sigma Principles by University System of Georgia
- MS EXCEL certified
- HP LIFE certified in IT for Business Success
- UNICEF certified in Digital Productivity
- Foundation of Project Management by Google
- Data Visualisation with Advanced Excel
- HDFC HP LIFE certified in Inventory Management



## AVINASH KUMAR PANDEY

Marketing & Operations

### Education

B.sc (Biology)

### Experience

Fresher

### Internship

ACUITY KNOWLEDGE PARTNERS

### Minor Project

CONSUMER BEHAVIOUR TOWARDS ONLINE EYEWEAR PURCHASE

### Achievement

- NATIONAL LEVEL in FOOTBALL
- Cultural Committee
- Science Olympiad
- Anchoring
- AIMT UNPLUGGED

### Certifications

- Excel
- HR Development
- B2B Marketing
- Six Sigma



## AYUSHMAN SINGH

Marketing, operations

### Education

B.com (HONS)

### Experience

Fresher

### Internship

Hololabs XR

### Minor Project

A study of social media marketing platforms to increase the customer engagement for digital marketing companies

### Achievement

- E-cell coordinator at college
- Made commercial cinematics
- digital marketing

### Certifications

- Digital marketing certification
- Photography certification



## BHANU PRATAP SINGH

Finance And Operations

### Education

B.Com(Hons.)

### Experience

Fresher

### Internship

Market Research in MDRA

### Minor Project

The study electronic payments in current scenario in greater noida.

### Achievement

- Gold medal in basketball tournament in college
- NCC 'A' certificate holder.

### Certifications

- Certification in financial institutes and markets



## BINAY KUMAR

Marketing, operations

### Education

Bsc computer science

### Experience

Fresher

### Internship

Paytm

### Minor Project

Impact of social media on mental health

### Achievement

- Ranked in top 1% in maths from cbseboard in class 10
- gold medal in athletics in university sports,

### Certifications

- Basics Product management course
- sales course
- digital marketing
- basic and advance excel
- Product Masterclass course



## BOBY YADAV

Operations and marketing

### Education

B.Sc (Maths)

### Experience

Fresher

### Internship

Gift Campus

### Minor Project

A Study on Customer perception towards electronic vehicle in Greater Noida

### Achievement

- NCC 'B' Certificate
- Medal in Table Tennis,
- Certificate in RD parade and many more

### Certifications

- Marketing Analytics (NPTEL)
- Certification in Foundations of Digital Marketing,
- Project management,
- Pursuing certification in Operations & Supply Chain Management



## DEEPAK KUMAR

Operations and marketing

### Education

B.sc in hotel or hospitality management

### Experience

Rebel foods shift manager

### Internship

Bata India Ltd

### Minor Project

Impact of cloud kitchen in India

### Achievement

Played kabaddi on regional level

### Certifications

- Product and brand management
- Entrepreneurship
- marketing analytics foundation
- project management



## DIWAKAR YADAV

Marketing & finance

### Education

B.sc

### Experience

Fresher

### Internship

Secured orbis

### Minor Project

A study on consumer perception towards electric 2 wheelers (E2W) with reference to Greater Noida

### Achievement

Won Intracollege volleyball tournament.

### Certifications

- Leadership and Team Effectiveness by NPTEL
- Course on computer concept [CCC] By National Institute of Electronics and information Technology
- Fundamentals of Digital marketing by google



## GAURAV SINGH

HR & Marketing

### Education

BMLT

### Experience

6 months

### Internship

- Eat My News (Social Marketing)
- Yash Foundation
- Kalpataru Projects International Ltd.(HR)
- job Banks Globals(HR)

### Minor Project

A Study on Citizen Journalism and Role of Social Media in Content Generation w.s.r.t EMN Pvt.Ltd.

### Achievement

Top performer in Social media internship as a content creator

### Certifications

Product and brand management  
Meta Professional  
Marketing Analytics



## GAVRAV KUMAR

Operation and marketing

### Education

B.com

### Experience

Fresher

### Internship

Oatna Dairy Project-Sudha Dairy

### Minor Project

A study on supply chain management with reference to flipkart

### Achievement

- Library coordinator at AIMT
- Being a part of Discipline committee of AIMT

### Certifications

- Introduction to Ms-excel
- Bihar skill development mission
- Google project management
- Data Analytics from Upgrad



## GAURAV KUMAR

Marketing & operations

### Education

BA POL

### Experience

2 year experience as management trainee in startup

### Internship

DRDO

### Minor Project

Impact of emotional intelligence in academic performance

### Achievement

- Basketball at School national level
- NCC certificate with A grade
- RDC rajpath 2018 in NCC
- Best cadet 2nd position

### Certifications

- Microsoft Excel
- Power BI
- Google project management
- organisation behaviour NPTEL and Brand
- project management



## GIRJESH SINGH

Marketing and Operation

### Education

B.com

### Experience

Fresher

### Internship

Dabur

### Minor Project

The impact of social media marketing on individuals, attitude and perceptions

### Achievement

NSS VOLUNTEER

### Certifications

- Data visualization with advanced excel
- TCS iON Career Edge - Young professional from TCS iON
- People and Soft Skills Assessment
- Leadership Skills
- Basics of operational procurement in supply chain management
- An Introduction to the world of investment



## GUNJAN KATARIA

Human Resources and Marketing

### Education

B.Com Hons

### Experience

Fresher

### Internship

Human Resources in Hotel Crowne Plaza Greater Noida

### Minor Project

Analysis of job satisfaction level of employees in Amazon India

### Achievement

- Cultural Committee Coordinator
- participated in inter college dance competition

### Certifications

- Talent acquisition and management



## JAYA S NAIR

HR operations

### Education

B.A ( Hindi )

### Experience

Fresher

### Internship

HR intern in Saint gobain india ltd

### Minor Project

Employee preference towards moonlighting

### Achievement

- Sports silver medalist in badminton held in AIMT Armotsav

### Certifications

- NPTEL leadership and team effectiveness



## JYOTI

Finance and operations

### Education

B.COM

### Experience

Fresher

### Internship

Radisson Blu greater Noida

### Minor Project

A perspective of consumer towards fast food industry with respect to Greater Noida

### Achievement

Gold medal in Tug of war

### Certifications

MS EXCEL , financial market, financial modelling and valuation, behavioural finance, AI for investment, Macroeconomics for business management.



## JYOTI SINHA

Finance & Operations

### Education

B.COM(Prog.)

### Experience

Fresher

### Internship

Marketing Research Intern in MDRA(Marketing &Development Research Associate))

### Minor Project

A Study on Role of AI in Enhancing Customised Communication in banking Sector

### Achievement

N/A

### Certifications

- Certification in Financial market,
- Certification in Fundamentals of Digital Marketing



## KAJAL

Marketing & Operations

### Education

B.COM

### Experience

Data handler

### Internship

- Lumax
- DBC bank

### Minor Project

NBFC Role in India, Venture capital , food and canteen preferences

### Achievement

- NCC
- NSS Volunteer
- NGO

### Certifications

- Digital marketing
- graphic designing
- UI
- Microsoft
- data analytics



## KRISHNA KUMAR TIWARI

FINANCE & MARKETING

### Education

B.COM

### Experience

Fresher

### Internship

- GOALER WEB SOLUTIONS
- EXPOSYS DATA LAB COLLEGE TIPS

### Minor Project

A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF ICICI BANK & HDFC BANK

### Achievement

- SECURED THIRD POSITION ON INTER-COLLAGE CULTURAL COMPETITION
- SECURED SECOND POSITION ON FINANCE CLUB COMPETITION

### Certifications

- FINANCIAL MODELING
- FINANCIAL MARKETING
- FINANCIAL ANALYSIS
- DIGITAL MARKETING
- SOCIAL MEDIA STRATEGY
- SEARCH ENGINE OPTIMIZATION
- PROJECT MANAGEMENT
- BUSINESS ANALYTICS



## KUMARI REENA

Operation & Marketing

### Education

BBA

### Experience

Fresher

### Internship

Madoc Engineering LLP (Operations)

### Minor Project

Analysis the impact of technology on student learning

### Achievement

Win 3rd position in dance competition, Working for an NGO

### Certifications

- Training and development
- brand and product management
- ccc
- chatgpt for digital marketing
- python



## KUMARI VARSHA

HR & Finance

### Education

B.Com

### Experience

Fresher

### Internship

Taskar Global Pvt. Ltd.

### Minor Project

A study on cross - culture psychology focusing on comprehending how culture affect psychological process

### Achievement

Social campaign

### Certifications

N/A



## MAMTA SHESHMA

Marketing & HR

### Education

- B.com
- M.com

### Experience

Fresher

### Internship

nuvoco vistas corporation limited jaipur

### Minor Project

Performance Appraisal

### Achievement

- ncc c certificate
- tug of war

### Certifications

N/A



## MINAKSHI BROLIYA

Marketing & HR

### Education

B.com

### Experience

Fresher

### Internship

Taskar Health Company

### Minor Project

influence of Online marketing on Start-Ups

### Achievement

Tug of War

### Certifications

Leading Diverse teams and Diversity course



## MINI SINGH

Marketing & Operations

### Education

B.Sc

### Experience

Fresher

### Internship

Jaypee Greens

### Minor Project

A study on the factor affecting the youth participation after marriage with reference to the village aliganj, Bareli, Madhya Pradesh

### Achievement

- Cultural Coordinator
- Part of media club
- Participated in inter-college painting competition

### Certifications

- NSE stock exchange
- Business Statistics
- Product and brand management
- Operations and supply chain management



## MOHIT SINGH MEHRA

Finance & IT

### Education

BBA LLB

### Experience

Fresher

### Internship

Stylework (Finance)

### Minor Project

Effect of Artificial intelligence on education

### Achievement

N/A

### Certifications

- HR & OPERATIONS



## NAFISA KHATOON

Finance & Marketing

### Education

BA

### Experience

Fresher

### Internship

Fundsroom and happmynd

### Minor Project

Financial literacy among the college students in Gr.Noida region

### Achievement

Gold medal in class 12 (economics)

### Certifications

- TCS iON Career Edge - Young Professional
- Leadership Skills - IIMA - IIM Ahmedabad
- Foundations of Project Management GOOGLE
- Marketing Analytics- Meta



## NAVEEN SINGH

Operation & Marketing

### Education

Hospitality and tourism management

### Experience

JW Marriot

### Internship

- Eduvercity of Denmark
- CG power industrial solution
- JW Marriot

### Minor Project

Students perception towards career counselling

### Achievement

- Certificate of Achievement from General manager of JW Marriot aerocity New Delhi.
- Regional level certificate in football in kendriya vidyalaya Sangathan
- Alumni Coordinator

### Certifications

- Marketing analysis
- Organization behaviour NPTEL
- Entrepreneurship from NPTEL
- Certification in digital marketing



## NIDHI SAHU

Marketing and Operation

### Education

B. Mass communication & Journalism

### Experience

Fresher

### Internship

Excelerate

### Minor Project

Customer perspective regarding green product

### Achievement

- A got pmss scholarship and certificate signed by Shri Narendra Modiji
- got selected in udaan india
- During my internship in Excelerate i got Rising star badge along with star performer badge virtually

### Certifications

- Training and Development work smarter with microsoft excel
- product and brand management
- Advanced Creative Thinking and AI: Tools for Success
- Foundations of Digital Marketing and E-commerce
- Inventory management Supply chain management strategy
- operation management



## NISHANT KUMAR SINHA

Marketing and Operation

### Education

BBA

### Experience

Fresher

### Internship

Impact of CSR activity on FMCG in Delhi NCR

### Minor Project

Dinesh Packaging Solution

### Achievement

Secure 1st Position in College Level Badminton Championship

### Certifications

Data Visualization with Advance Excel



## NIVES PASTOR

Operation and HR

### Education

B.com (honours)

### Experience

Fresher

### Internship

- CAMPUS AMBASSADOR FROM THE TRAVELLERS NEST
- HR INTERN AT SIMTRAK SOLUTIONS

### Minor Project

The study of nutrition labeling on consumer purchase decision

### Achievement

N/A

### Certifications

- Leadership and team effectiveness by NPTEL
- Public Speaking By Nptel
- Human Resource Analytics
- The Manager's Toolkit: A Practical Guide To Managing People At Work Recruiting,Hiring, And Onboarding Employees
- Six Sigma Principles
- Business Analytics With Excel
- Basics Of Operational Procurement In Supply Chain Management From Tcs Ion
- Power Bi Virtual Case Experience By Pwc
- Data Visualisation: Empowering Business With Effective Insights By Tata Group

**NOORE SHABA**

Finance & operations

**Education**

B.COM

**Experience**

Fresher

**Internship**

Fundsroom

**Minor Project**

A study of factor influencing customer loyalty towards Nestle

**Achievement**

N/A

**Certifications**

- Advance excel

**PALVI KUMAR**

Finance & IT

**Education**

B.com Hon

**Experience**

Fresher

**Internship**

Fundsroom ( Finance)

**Minor Project**

A STUDY OF GOOD AND SERVICE TAX IN INDIA

**Achievement**

N/A

**Certifications**

- Tally erp 9
- financial modeling
- Databases and SQL for Data Science with Python

**PANKAJ SINGH SILAWAT**

Finance

**Education**

BBA

**Experience**

Fresher

**Internship**

linvestkar

**Minor Project**

A STUDY ON GROWTH OF BANKING SECTOR IN INDIA

**Achievement**

- Goldmedalist in athletics and two times National player

**Certifications**

- Management Accounting (NEPTL)

**PINKI YADAV**

HR & Marketing

**Education**

B.COM

**Experience**

Fresher

**Internship**

Policy bazaar in HR profile

**Minor Project**

To study the use of social networking sites in E-recruitment.

**Achievement**

- NCC C certificate ,coordinator in Alumni committee

**Certifications**

- Managing Employee Compensation
- Foundations of Digital Marketing and E-commerce
- preparing to Manage Human Resources

**PRADEEP KUMAR SINGH**

Finance & Operations

**Education**

B.Com (Hons)

**Experience**

Fresher

**Internship**

Nandini North Pvt. Ltd.  
Gift Campus

**Minor Project**

A Comparative study of Inventory management of Tata Motors and Maruti Suzuki

**Achievement**

- Secured 3rd Position in 1st Semester
- Being a part of discipline committee

**Certifications**

- Six Sigma Principles
- Leadership and team effectiveness

**PRIYA**

Hr and Marketing

**Education**

BSc

**Experience**

Fresher

**Internship**

Inrext pvt Ltd

**Minor Project**

A study on e-commerce on women's purchasing behaviour with special references to myntra.

**Achievement**

Redhat linux

**Certifications**

Nptel International business and fddi footwear design



## RAJEEV RANJAN SINGH

Operations & Marketing

### Education

B.sc physics

### Experience

Fresher

### Internship

PATNA DAIRY PROJECT (COMFED) SUDHA DAIRY

### Minor Project

"Purchase Intention and Buying Behavior towards Laptops: A Study of Students in Greater Noida"

### Achievement

- Five Plays under ministry of culture government of india with certification
- NCC "A" CERTIFICATE
- Lead college FOOTBALL team and bagged 2nd position at cluster level.

### Certifications

- INTERATIONAL MARKETING from NPTEL
- Supply Chain Management FROM NPTEL
- Performing Arts & Allied Subjects FROM NPTEL
- Introduction to Public Speaking FROM COURSERA
- Foundations of Digital Marketing and E-commerce



## RAJESH KUMAR SHUKLA

Marketing And Operations

### Education

B.COM

### Experience

Fresher

### Internship

PrimeGold International

### Minor Project

"STUDY ON CHALLENGES FACED BY START-UPS IN SOLAR ENERGY SEGMENT WITH SPECIAL REFERENCE TO UP(EAST)

### Achievement

- Gold Medal in Vollyball at College
- Participate in GGSIPU Cricket Tournament
- KV AMC SCHOOL CRICKET TEAM

### Certifications

- Leadership and Team Effectiveness.
- Infosys Springboard Young Industry Enthusiast – Retail.
- Advanced Excel Tutorial Online.
- The Fundamental of Digital Market.



## RAKSHIT RAUTELA

IT& operation

### Education

BBA

### Experience

Fresher

### Internship

Spark minda corp ltd (hr)

### Minor Project

A STUDY ON ROLE OF MEDITATION IN TODAY'S ERA WITH RESPECT TO YOUTH IN GREATER NOIDA

### Achievement

- \*Participated in business thon activity for 24 hours in graduation.
- Internship with NGO'S ( Muskurahat foundation & Umeed ngo).
- completed the PAN India Internship with UMEED - A drop of hope ngo.

### Certifications

- digital marketing,
- crowdfunding fundraising
- social media marketing
- operations management (learnovate eCommerce)

**RAVINDER SINGH**

Marketing, Operations

**Education**

B.com

**Experience**

Fresher

**Internship**

MDRA

**Minor Project**

To analyse the impact of negative marketing of fmccg products in delhi NCR

**Achievement**

N/A

**Certifications**

NPTEL

Coursera

**RITU NEGI**

HR & OPERATIONS

**Education**

B.com

**Experience**

Fresher

**Internship**

EXCITEL BROADBAND

**Minor Project**

The study of influencer marketing on consumer buying behaviour

**Achievement**

N/A

**Certifications**

N/A

**ROSHNI SINGH**

Hr and Operations

**Education**

B.Com

**Experience**

Fresher

**Internship**

Erekut

**Minor Project****Achievement**

- Publication Team member in CRC
- Finance Coordinator in AIMT

**Certifications**

- Excel
- HRM
- Communication Management



## SACHIN KUMAR

Operations & Marketing

### Education

Bachelor of Arts

### Experience

Fresher

### Internship

GIMS (Inventory Management)

### Minor Project

Effect Of Artificial Intelligence on Education

### Achievement

Appeared for SSB 2 times

### Certifications

- Supply Chain Principles
- Six Sigma Tools for Analyze
- Six Sigma Tools for Define and Measure
- Six Sigma Principles Supply Chain Sourcing, Planning, Operations, Logistics
- Training and Development Human Resource Analytics
- Course on Computer Concepts (CCC)



## SACHIN KUMAR

Finance & Marketing

### Education

BBA

### Experience

Fresher

### Internship

Yadhuwashi Financial Services, Abhishek Srivastava & Co (CA)

### Minor Project

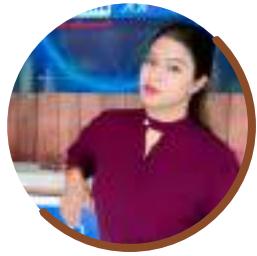
CDigital Banking and Service provided (with reference to HDFC & AXIS bank)

### Achievement

Participation in finance quiz competition, Gold medalist in Basketball

### Certifications

- Microsoft Excel
- Powerbi
- Tally ERP 9
- Data analysis using Microsoft Excel Certification in Financial Analysis
- NPTEL certificate in Leadership and Team Effectiveness



## SADHANA SINGH

Hr and marketing

### Education

Ba economic

### Experience

ICICI Bank

### Internship

Spark minda lmt corp (hr)

### Minor Project

Urjabar engry bar product

### Achievement

NA

### Certifications

NA



## SAGAR JASPAL

Operations & Finance

### Education

Btech (Mechanical Engineering)

### Experience

Fresher

### Internship

- CSC E-Governance Services India Limited
- Bhabha Atomic Research Centre, Mumbai

### Minor Project

To Analyze The Women's Safety in Public Places of Delhi

### Achievement

- Subject Topper in 12th Standard
- Merit Scholarship In College First Year
- Represented College in Cricket & Football at Zonal level

### Certifications

- Advanced Excel
- Power BI



## SAKSHI

Finance and HR

### Education

B.com (Honours)

### Experience

Fresher

### Internship

Daurala sugar works, Meerut

### Minor Project

Customer perception towards organic skin care products

### Achievement

N/A

### Certifications

N/A



## SAKSHI CHAUDHARY

HR & Operations

### Education

BBA

### Experience

Fresher

### Internship

Anmol Industries.(HR)

### Minor Project

study on customer perception of airtel in uttar pradesh

### Achievement

- Governor medalist
- RDC holder
- YEP
- North Equestrian championship

### Certifications

- People Analytics (coursera)



## SAKSHI SINGH

HR and Operations

### Education

BBA

### Experience

1.5 years in Innov Source as  
Dip Executive

### Internship

Aam Aadmi Party

### Minor Project

Teacher's Readiness to  
implement leaning for  
Sustainable transformation in  
Higher Education Institutions

### Achievement

- Gold medal in tug of war  
at college level
- first prize in marketing  
quizbee competition
- 

### Certifications

Talent Acquisition and  
Management



## SANJEEV KUMAR DAS

IT & HR

### Education

BA

### Experience

Fresher

### Internship

ADORE EARTH (NGO)

### Minor Project

Analyzing factors affecting  
employee engagement at  
public sector banks in  
Delhi NCR

### Achievement

PLAYED CHESS AT  
UNIVERSITY LEVEL 5 TIMES  
TECHNICAL TEAM  
CORDINATOR AT AIMT

### Certifications

BUSINESS ANALYTICS FOR  
MANAGEMENT DECISION



## SANJU KUMARI

HR, Operation

### Education

BBA

### Experience

N/A

### Internship

Minda Corporation  
Limited

### Minor Project

A study on factors  
affecting the layoff in IT  
industry

### Achievement

Worked with YFI in social  
work, played in inter college  
basketball volleyball team

### Certifications

- Talent Management  
and Acquisition
- HRD from NPTEL



## SANY KONAI

Marketing, Operations

### Education

B. Tech (civil)

### Experience

Fresher

### Internship

MDRA

### Minor Project

Application of Data Mining Techniques for business growth prediction with reference to Market Basket Analysis

### Achievement

Research paper published on 6th international conference in AIMT

### Certifications

- GLOBAL MARKETING
- C
- AUTOCAD
- ADVANCED EXCEL
- DIGITAL MARKETING
- SOFT SKILL DEVELOPMENT



## SHIBHAM KUMAR

OPERATIONS AND MARKETING

### Education

B.sc(Hospitality and Hotel Administration)

### Experience

Fresher

### Internship

Burgerwla's

### Minor Project

BUDDHIST CIRCUITS IN INDIA: EXPLORING SPIRITUAL HERITAGE

### Achievement

- Got placement in McDonald's
- Got position of "GSA-Housekeeping" with Goa Marriott Resort & Spa
- selected with PUMA for the position of a 'SalesAssociate' at Puma Store Banjara Hills, Hyderabad
- Participated in "SWACH BHARAT ABHIYAN QUIZ" completion organised by the college and secured 1st rank.
- I had ran RUN BHOPAL RUN HALF MARATHON 2018 & 2019
- Blood donor

### Certifications

LEADERSHIP AND TEAM EFFECTIVENESS



## SHISHIR KUMAR PAL

FINANCE AND MARKETING

### Education

B.COM HONOURS

### Experience

Fresher

### Internship

FUNDSROOM AS FINANCIAL ANALYST

### Minor Project

STUDY ON CONSUMER SATISFACTION IN E-BANKING SERVICES OFFERED BY HDFC BANK IN THE DELHI NCR REGION.

### Achievement

- SILVER MEDAL IN FOOTBALL IN INTER COLLEGE LEVEL
- WORK UNDER PMKVY AS A VOLUNTEER PARTICIPATED IN THE SYMPOSIUM AND PRESENTED A PAPER ON THE TOPIC DIGITAL INDIA AND E GOVERNANCE UNDER FOR ENTREPRENEURIAL SKILLS IN INTERNATIONAL BUSINESS.

### Certifications

- DATA VISUALIZATION WITH ADVANCE EXCEL
- MICROSOFT POWER PLATFORM FUNDAMENTAL
- DIGITAL MARKETING



## SHIVAM PATHAK

Marketing & operations

### Education

B.com

### Experience

1. Dinesh packaging solutions. 2. Care well India trust.

### Internship

A study on youth awareness towards stock market in greater noida region

### Minor Project

A study on youth awareness towards stock market in greater noida region

### Achievement

- NSS volunteer
- Played football at inter university level
- played kabbadi at inter university level
- gold medal in volleyball.

### Certifications

- Data visualization with advance excel
- supply chain logistics
- Digital Marketing.
- six sigma principles.



## SHIWANEE

Finance and operations

### Education

B. Com

### Experience

Fresher

### Internship

GM internship at Simtrak solution.

### Minor Project

A study on the impact of recession on the mind set of IT professional.

### Achievement

- Secured 1st rank in college in academics in my First semester of MBA
- Certificate of Participation for SEBI Visit Financial Education Program
- Awarded by Prime Minister Scholarship scheme for meritorious students in july 2023
- I was an active member of organising team of KHOJ the student research unit in graduation.

### Certifications

- Business analytics with Excel
- Foundation of project management
- Data driven decision with Power Bi
- Investment risk management Strategic Management operation risk management



## SHIWANI CHAUHAN

Operations and HR

### Education

BBA

### Experience

- Teleperformance
- Rose international

### Internship

Spark Minda corporation ltd.

### Minor Project

Impact of hybrid working culture on job satisfaction

### Achievement

N/A

### Certifications

Talent acquisition and management



## **SNEHA .S**

IT and Operations

### **Education**

BBA (Computer Application)

### **Experience**

Fresher

### **Internship**

- Nblick ( community manager & Data analyst )
- Happymynd ( market research trainee )
- Abhirami exports and co. ( logistics and exports )

### **Minor Project**

The impact of technology on knowledge management

### **Achievement**

- Shark tank competition ( IEC College of Engineering and technology)
- Student Bazar
- Participated in various Debates

### **Certifications**

- data analytics
- machine learning
- project management
- cyber security and privacy
- python
- Office management



## **SONAM KUMARI**

Operations, Marketing

### **Education**

BSc. Physics honours

### **Experience**

Fresher

### **Internship**

MP Birla group

### **Minor Project**

Factors affecting organizational citizenship behaviour in MSMEs at Delhi NCR

### **Achievement**

N/A

### **Certifications**

- Marketing analytics
- MS Excel



## **SOURABH SINGH**

HR & OPERATIONS

### **Education**

BBA(B&I)

### **Experience**

Fresher

### **Internship**

Anmol Industries(HR) & Nblick(Operations)

### **Minor Project**

A STUDY ON EFFECTIVENESS AND EFFICIENCY OF ONLINE VIDEO COURSES FOR TRAINING IN MANAGEMENT STUDIES WITH SPECIAL REFERENCE TO GREATER NOIDA,UP

### **Achievement**

2nd in Quiz Competition in College

### **Certifications**

- People Analytics
- The Power of Statistics
- Data Analysis



## **SOURAV KUMAR SAMANTA**

Finance & Operations

### **Education**

b.com hons (finance)

### **Experience**

Fresher

### **Internship**

MDRA

### **Minor Project**

A COMPARATIVE STUDY OF E-WALLET USED IN DELHI

### **Achievement**

- Played Eastern Air Command Sports at Jorhat
- AIR FORCE 6th WING Played Command level sports at Army Public School
- Binnaguri Sports captain Air Force School, Palta Discipline Captain Air Force School, Palta

### **Certifications**

- Financial Markets
- Private Equity and Venture Capital
- Analysing company performance using Ratios Working Capital Management
- Management Accounting



## **SRINU GONTIA**

Marketing and Operations

### **Education**

B.Com

### **Experience**

Fresher

### **Internship**

MDRA

### **Minor Project**

Enhancing Data Security in businesses using Blockchain technology

### **Achievement**

- NCC
- Courses in marketing and operations field
- PGDCA computer education
- Sports and Cultural

### **Certifications**

- NCC
- Courses in marketing and operations field
- PGDCA computer education
- Sports and Cultural



## **SUBHAM**

Marketing & finance

### **Education**

B.sc

### **Experience**

Fresher

### **Internship**

Government Institutions of Medical Science(inventory department)

### **Minor Project**

A study on Impact of cryptocurrency on the investor

### **Achievement**

- Played under-19 state cricket
- cultural events organizer and coordinator
- Won cricket tournament in Zonals
- Anchoring in HR conclave in AIMT

### **Certifications**

- Organizational Behaviour
- Project Management
- Operations and Supply Chain Management
- Economics of banking and finance markets



## **SUBHAM KUMAR PANDEY**

Finance and IT

### **Education**

B.COM(HONORS)

### **Experience**

Fresher

### **Internship**

- Admin Intern at Jubilant Enpro Pvt. Ltd
- Social Media Intern at Blazde Studios,
- HR Intern at Hint2Mint
- Sales Intern at NJ Wealth

### **Minor Project**

A study on Challenges faced by PC Gaming Industry in India through Gamer's Perspective

### **Achievement**

Gold Medalist in Swimming

### **Certifications**

- Microsoft Certificate in Power BI
- Decision Making with Spreadsheet
- NISM Certificate in Mutual Fund VA
- NISM Certificate in Equity Derivatives



## **SUMAN DASH**

Operations & Marketing

### **Education**

B.Sc. Hounors in Mathematics

### **Experience**

Content Writer, SME

### **Internship**

Content Writer, SME

### **Minor Project**

A Comprehensive Study on Recommender systems and their effects on consumers

### **Achievement**

- Graphic Designing
- Poster Making
- Maths Olympiad Champion
- Promising Singer
- Overall Academic Champion

### **Certifications**

- Data Scientist
- Artificial Engineer
- MS Excel
- Graphic Designing
- Search Engine Optimization
- Data Analyst



## **SURAJ KUMAR**

Operations & Marketing

### **Education**

B.Sc (Computer Science)

### **Experience (2.6 yrs)**

- Startek (Flipkart- Relationship Executive)
- Three Cheers Events & Weddings ( Consultant)

### **Internship**

Welspun Corp LTD(Operations)

### **Minor Project**

- A Study On Online Gaming Preference Among Students

### **Achievement**

- Part of Sports Committee in 1st year of MBA
- Kabaddi Regional Level
- Football Interschool and Inter-College Level
- Volunteer in College Annual Function
- Participated in Bhopal Football League
- Participated in Sketch competition in college
- NSS Volunteer

### **Certifications**

- Excel skills for Business:Advanced
- Data Analysis & Visualizationwith Power BI
- Satisfaction Guranteed:Develop CustomerLoyalty Online
- Operations Analytics
- Digital Marketing
- Operations and Supply Chain Management



## **SUSHANT KUMAR TIWARI**

HR & Operations

### **Education**

B.A (Prog.)

### **Experience**

1 Year (HCL Tech)

### **Internship**

- Jaypee Greens (Operations)
- Salesine (HR)

### **Minor Project**

A study on consumer intention to purchase green vehicles in Delhi & NCR

### **Achievement**

- Best Bee in HCL Tech
- Appeared in SSB 6 Times

### **Certifications**

- Production And Operation Management (NPTEL)
- Power-BI (Intershala)
- Introduction to Operation Management (Coursera)
- Supply Chain Operation (Coursera)
- Supply Chain Logistics (Coursera)
- Introduction to Microsoft Excel (Coursera)
- Excel for Business: Essentials (Coursera)
- Excel Skill For Business: Advanced (Coursera)
- Foundation of Project Management (Coursera)
- Project Initiation: Starting a Successful Project (Coursera)
- HR Analytics (Coursera)



## **SUSHIL KUMAR**

Operations & Marketing

### **Education**

B.com

### **Experience**

Fresher

### **Internship**

Minda Corp Ltd (Operations)

### **Minor Project**

- The impact of home automation services with reference to physical security of the people residing in greater Noida and Delhi NCR

### **Achievement**

- Runner up in photography competition
- Runner up in digital E-poster Making
- Bronze medal in football Regional Tournament
- NSS Volunteer
- Digibees Head coordinator at CRC

### **Certifications**

- Data Visualization with Advanced Excel
- Leadership and Team Effectiveness
- TCS iON Digital - Young professionals
- Data analysis with R programming
- Supply chain operations
- Problem solving with Excel
- Six Sigma principles
- Introduction to Digital marketing
- Foundations of project Management
- An introduction to the world of Investing
- Organisational Behaviour



## **SWATI RAWAT**

HR & Operations

### **Education**

BSC (Biology)

### **Experience**

Fresher

### **Internship**

Welspun Corp LTD (HR)

### **Minor Project**

- To study the comparative analysis between digital marketing and traditional marketing with reference to cosmetic industry

### **Achievement**

- Intra college Badminton
- Participated in intra college group dance
- Participated in athletics (100m)
- Part of Library Coordinator in MBA
- NSS Volunteer

### **Certifications**

- Successful Negotiation: Essential Strategies and Skills
- Human Resources Analytics
- Compensation and Benefits
- Foundations of Project Management
- Digital Marketing
- Human Resource Development (HRD)
- From Excel to Power BI



## TANIA PAUL

Marketing & HR

### Education

B.com

### Experience

Fresher

### Internship

Jaypee Greens

### Minor Project

A study on Customer satisfaction and perception of Unified Payment Interface in Delhi NCR

### Achievement

- Member of Corporate Resource Cell (CRC) Publishing team
- Authored various articles
- Participated and won in essay, poster and meme making competitions
- Certificate of Achievement for completion of innovation challenge from CitizenChat Inc.
- Volunteered for various webinars, meets and seminars.

### Certifications

- Tally ERP.9
- Google Analytics
- Digital marketing Marketing Analytics Infosys Springboard
- Python: Infosys Springboard
- Microsoft Excel Advanced 2019



## TANU BHATI

Finance & IT

### Education

B.COM

### Experience

Fresher

### Internship

MDRA

### Minor Project

To study the merger and acquisition in Indian Banking sector with respect to Canara Bank and Syndicate Bank

### Achievement

N/A

### Certifications

- Analyzing Company Performance using Ratios
- Introduction to Data Analysis using Microsoft Excel
- Excel for Intermediate Level



## TEGH HARPAL SINGH

finance and operations

### Education

Bcom Honours

### Experience

Fresher

### Internship

IDFC Bank in Finance

### Minor Project

Merger and acquisition of Kotak Mahindra and Vsysa Bank

### Achievement

- CRC Coordinator
- Won first prize for gaming in armohotsav fest

### Certifications

- Operations and Supply Chain Management



## UMAKANTI

HR & Operations

### Education

B.com

### Experience

Fresher

### Internship

HR intern at Radisson Blu hotel Greater Noida

### Minor Project

Impact of AI in HR for training and development in IT industry with respect to Delhi NCR

### Achievement

N/A

### Certifications

NPTEL



## VIJAYANT PANWAR

OPERATIONS & MARKETING

### Education

BA

### Experience

Fresher

### Internship

REPRO INDIA LTD

### Minor Project

IMPACT OF SPORTS SPONSORSHIP ON BRAND RECOGNITION IN INDIA

### Achievement

- REPRESENTED HARYANA IN NATIONAL SCHOOL GAMES.
- WON STATE CHAMPIONSHIPS IN MARTIAL ARTS AND ATHLETICS.

### Certifications

LEADERSHIP AND TEAM EFFECTIVENESS FROM IIT ROORKEE



## VIKRANT SIRSWAL

OPERATIONS & MARKETING

### Education

BSc (PCM)

### Experience

6 MONTHS

### Internship

Tynor Orthotics Pvt Ltd (Operations- Purchase Dept.)

### Minor Project

Ethical Issues In Operation Management In India

### Achievement

- Appeared for the SSB interview thrice. (NDA & CDS Entry)
- Represented school in Handball at state level
- Represented school in Basketball at state level
- Represented school at state level in Football.
- Represented College at Inter university (Panjab University) tournament in football. •
- Held position as sports coordinator in Graduation. •

### Certifications

- Advance Diploma In Computer Application Accounting And Publishing.
- Certification In Supply Chain Principles. • AIGPE Lean Six Sigma White Belt.
- Six Sigma Yellow Belt.
- Six Sigma Green Belt.
- Data analytics with Excel and 'R'



## VISHAL SHARMA

Finance & Operations

### Education

BSc

### Experience

Fresher

### Internship

Goaler, Madoc  
Engineering LLP

### Minor Project

An analysis of Personal  
Financial Literacy among  
working class of Delhi

### Achievement

N/A

### Certifications

- Business Analytics with Excel
- Tableau Training
- Programming Basics and Data
- Analytics with Python
- Python for Data Science
- Financial Accounting
- Introduction to Data Analysis using Microsoft Excel
- Introduction to Data Analytics
- Python for Data Science
- Analyzing Company Performance using Ratios Discounted Cash Flow Modeling
- Introduction to Valuation with WAAC



## VINEET KUMAR SHARMA

FINANCE & Marketing

### Education

B.COM

### Experience

Fresher

### Internship

MDRA - Research intern

### Minor Project

A Study on Financial Literacy of Stock Market Among the Youth w.r.t Greater Noida

### Achievement

- Gold medal (International karate championship)
- CRC HEAD (DIGIBEES CORDINATOR)
- 1st price science exhibition
- Poetry competition runnerup
- Sports Captain (karate) in school

### Certifications

- Business and Financial Modeling
- Excel Skills For Business Specialization
- Accounting for decision making
- Google digital marketing & E-commerce professional certificate
- Financial Accounting Fundamentals
- Introduction to Finance and Accounting Specialization
- Financial markets
- project - Investment risk management
- Practical time series analysis



## VISHAL YADAV

Operations & Marketing

### Education

BSc

### Experience

Fresher

### Internship

Berger Paints India Limited (British Paints Division)

### Minor Project

Perspective of People towards Electric vehicles in Gurugram

### Achievement

2nd position in Badminton (Doubles) at Armotsav in AIMT

### Certifications

- Supply chain Principles
- Six sigma white belt
- Six sigma yellow belt
- Data analysis in R



## VISHWAJEET SINGH

IT & HR

### Education

BSc. computer science

### Experience

Fresher

### Internship

MOZOHUNT

### Minor Project

Generational differences at workplace

### Achievement

- District Basketball Team (Delhi region-under 19)
- Delhi university basketball team
- gold medal in BIITS GOA inter-college basketball championship (2020)

### Certifications

- MS excel
- python



## VIKASH KUMAR

Operations & Marketing

### Education

B.com

### Experience

Fresher

### Internship

Sparks Minda Corporation

### Minor Project

A study on application of Chat GPT in customer service operation in IT sector with special reference to Delhi NCR

### Achievement

- Winner At E-Sports tournament held at G.L.Bajaj College
- Sports Coordinator at AIMT
- NSS Volunteer
- IT Club Member
- 2nd position in Badminton (Doubles) at Armotsav in AIMT

### Certifications

- CCC certificate issued by Ministry of Electronics & Information Technology Government of India
- leadership and team effectiveness through IIT ROORKEE
- Completed Data visualization with advance excel through Coursera
- certificate of Six Sigma Yellow Belt Specialization



## YAMUNA

HR & Operations

### Education

M.sc (Zoology)

### Experience

Fresher

### Internship

Jaypee greens

### Minor Project

Study on work from home with reference to Delhi and NCR employees

### Achievement

Sports participation

### Certifications

- Power BI (Internshala)
- Advanced Excel (Coursera)
- International Business (NPTEL)



## NIMMAGADDA SAI ALEKHYA

HR & IT

### Education

B.tech

### Experience

Fresher

### Internship

- DRDO
- WIPRO
- IPSOS
- UNSCHOOL
- NBLIK
- JLR PVT

### Minor Project

Organizational support and engagement of women employees in it sector with reference to Delhi NCR.

### Achievement

- Secured 1st position in B- PLAN Competition at IEC.
- Presented Research Papers in International Conferences
- Secured First position in Film Making at INDIAN NATIONAL TRUST FOR ART AND CULTURAL HERITAGE.
- Was there in International Space Conference organized by SDNX, NEXUS.
- Achieved many more certificates in quiz competitions such VLSI Technology, Cyber security, python

### Certifications

- Six Sigma
- Introduction to Project Management
- Programming in HTML with JavaScript and CSS3
- Emotional and Social Intelligence
- Professional Diploma in Digital Marketing
- HR Analytics
- MS Office ,Tally ,C ,python
- Neuro linguistic Practioneer(NLP)



## MAHESH KUMAR SINGH

Finance & IT

### Education

BBA

### Experience

10 Month in Akestech infotech Pvt.ltd

### Internship

- Stockholding Corporation of India
- My-Captain E-learning platform

### Minor Project

Reason behind downfall of NFT marketplace and impact on people investment

### Achievement

- Secured 2nd Position in Marketing Quiz in College
- Achieved healthy sponsorship for College Annual Fest "PRABAND"
- 1st position in March past held at university games

### Certifications

- Data Visualization with Advanced Excel
- Microsoft power platform fundamentals
- POWER BI
- Digital Marketing



## AVANTIKA RAI

Finance, marketing

### Education

B.Com

### Experience

Fresher

### Internship

MDRA (marketing research intern)

### Minor Project

Youth's perception towards Entrepreneurship

### Achievement

- Anchoring in international conference, sports day of college
- nss volunteer for 2 years

### Certifications

- O level
- ccc computer course
- digital marketing
- leadership and its effectiveness

# The Placement Cell

## (Contact Details)



Mr. Vishal Malhotra

**Chief Training & Placement Officer (CTPO)**

**Email ID:** ctpo@aimt.ac.in

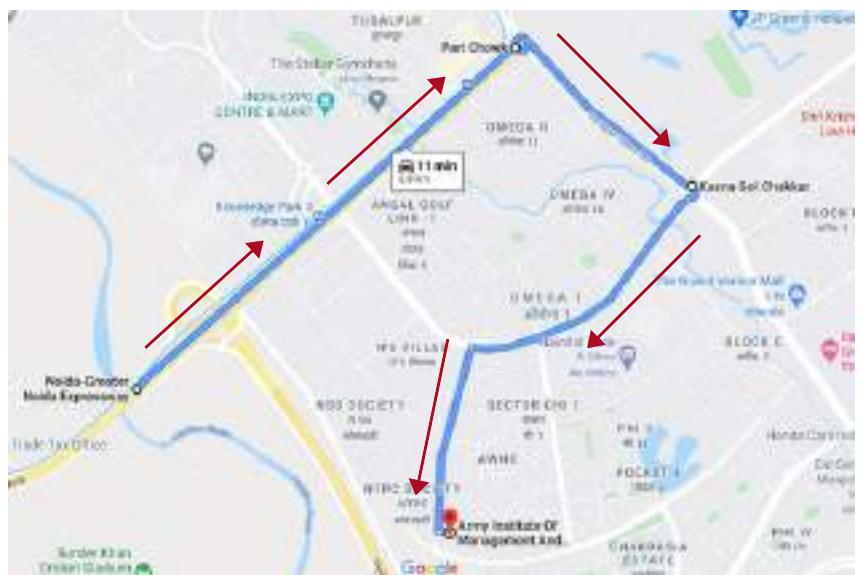
**Mobile Number:** +91-8920177644

**Landline Number:** 0120-2343503

### How to Reach



Scan for Directions  
on Google Map



# Contact Details

Placement  
Representative

✉ ctpo@aimt.ac.in



**Army institute of Management & Technology  
GGSIP University**

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